

# Driving decarbonization and digitalization. Together.



## Manager-Product Management

### Job description

Develop and drive differentiated “go-to-market strategy” to drive opportunity funnel creation for security solutions

In your new role you will:

Do you have a passion for semiconductors? Do you want to use your analytical mindset and your excellent passion for business to help us succeed? For our Global Product Management team of Edge Identity & Authentication group, we are looking for someone who has both: a solid technical understanding as well as a business mindset. As part of our dynamic team, you will manage day to day business of a product line and therefore start shaping Infineon’s future right now!

- Develop and drive differentiated “**go-to-market strategy**” to drive opportunity funnel creation for security solutions
- Work with system architects to develop “go-to-market content” and ensure timely delivery of collateral meeting company standards
- Manage product life cycle from product launch till **product discontinuation**, including end-of-life
- Develop and maintain strong relationships with regional teams, customers, partners, and industry experts
- Be responsible for global pricing strategies by defining them and conducting demand analysis
- Prepare and manage negotiations of volume purchase agreements including multi-year deals
- Be responsible for demand and volume forecast both for short and midterm planning
- Contribute to 5 year strategic plan including market modelling

### Profile

You are best equipped for this task if you have:

With your entrepreneurial mindset and your focus on results, you stay aware of costs and secure lasting financial success. By proactively driving new ideas and solutions, you create value and challenge the status quo. Nevertheless, you never lose sight of your teams’ goals and join forces with your colleagues for the team’s success. Respecting different attitudes and points of view and using the creative potential they offer reflects your mindset.

- A degree in Engineering, Data Science or Business Administration with strong business acumen
- At least 5 years of experience in **Product Management** within semiconductors and/or electronics industry.
- Experience in product planning and/or business analysis ideally in the semiconductor

### At a glance

Location: **Bangalore (India)**  
Job ID: **HRC0744859**  
Start date: **Jun 03, 2024**  
Entry level: **5+ years**  
Type: **Full time**  
Contract: **Permanent**

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### Contact

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or electronics business

- Excellent analytical, problem-solving, and decision-making skills
- A good knowledge of data management and databases together with
- Proficiency with the MS Office Package – especially with Excel

## Benefits

- **Bangalore:** Coaching, mentoring & networking possibilities ; Wide range of training offers & planning of career development; Regional and local talent programs; International assignments; Career paths: Management career, Project management career, Technical ladder career, Individual contributor career, Professional career; Flexible work timing, Part time work, Work from home; Home office; Health & wellness reimbursement, Employee motivation forum, Spoorthi – Diversity club, Master health check up, Health promotion campaigns; Crèche facility; Annual success bonus; Medclaim (dependents & top up), Personal accident, Term life; National Pension Scheme; Health promotion programs; Statutory benefits; Access for wheelchairs; On-site canteen; Paid sick leave, long term illness leave; On site Yoga classes, Sports club

## Why Us

### **Driving decarbonization and digitalization. Together.**

Infineon designs, develops, manufactures, and markets a broad range of semiconductors and semiconductor-based solutions, focusing on key markets in the automotive, industrial, and consumer sectors. Its products range from standard components to special components for digital, analog, and mixed-signal applications to customer-specific solutions together with the appropriate software.

### **We are on a journey to create the best Infineon for everyone.**

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant ´s experience and skills.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

